**Contact:**

Christie Kozak | Leary PR | [christie@learypr.com](mailto:christie@learypr.com) | 978-502-5747

A black letter with a white background

Description automatically generated

**Glowbar Now Open at Chestnut Hill Square**

***The Fastest-Growing Facial-Membership Brand***

***Founded by Newton, MA Native Rachel Liverman***

CHESTNUT HILL, MA (August 2024) – [Chestnut Hill Square](http://www.chestnuthillsquare.com/) has announced the opening of [Glowbar](https://glowbar.com), the facial-membership brand whose 30-minute, affordable, custom, and results-driven treatments have made it an East Coast skincare staple. Founded by Newton, MA native Rachel Liverman, Glowbar is driven by a mission to provide accessible skincare that helps everyone feel confident in their skin.

Glowbar’s method addresses the demand for consistent and reliable treatments without complicated menus and surprise up-charges. Glowbar’s flat rate of $60 for members and $75 for stand-alone appointments offer tailored facials that include extractions, dermaplaning, cavitation, microcurrent, high frequency, chemical peels, or LED.

“Chestnut Hill Square is pleased to welcome Glowbar. Glowbar is the perfect complement to the center’s health and wellness offerings and makes the provision of expert-level skincare more accessible than ever before,” says Rebekah Macchia, Marketing Director for Chestnut Hill Square.

Boston holds a special place in Glowbar’s heart. Glowbar was founded by Rachel Liverman, a Newton, MA native and third-generation esthetician whose family has been at the forefront of skincare since the 70’s, when her grandmother, Catherine Hinds, founded the first [fully-accredited esthetics school](https://catherinehinds.edu/) in the country located outside of Boston.

“Opening Glowbar’s first Boston location is like a homecoming for me,” said Founder and CEO Rachel Liverman. “Not only did I grow up just outside of the city, but my family has been working in skincare around Boston for over 50 years. I’m proud to be carrying on my grandmother’s legacy with Glowbar and specifically our Boston locations, just miles from where she made history. I know this is just the beginning for us in MA.”

Glowbar’s Chestnut Hill Square location is the brand’s 15th studio location overall and first in Massachusetts. The brand plans to expand its presence in the Boston area with a second studio opening in Back Bay later this year.

**About Glowbar**

Glowbar is revolutionizing the skincare industry with 30-minute, affordable, customized, and solution-oriented facial treatments with 8 locations in New York, as well as locations in Philadelphia, New Jersey, and Connecticut. Called “the custom facial that leaves your skin glowing” by “Town & Country,” Glowbar has become the must-visit monthly retreat for those looking to keep their skin in great shape under the care of skincare experts, all without the anxiety of overwhelming treatment menus, and the need for expensive add-ons. Founded in 2019 by third-generation esthetician Rachel Liverman, Glowbar has delivered the glow to over 300,000 people to date. Stay up to date on the latest with the Glowbar Boston openings and Founding memberships by visiting: [Back Bay](https://glowbar.com/pages/back-bay) and [Chestnut Hill](https://glowbar.com/pages/chestnut-hill). For more information, visit [Glowbar.com](http://glowbar.com) and follow Glowbar on [Instagram](https://www.instagram.com/glowbar/) and [TikTok](https://www.tiktok.com/@getglowbar?lang=en) for skincare tips and to be the first to know about special offers and new locations.

**Chestnut Hill Square**

Chestnut Hill Square is an exciting lifestyle destination on Route 9 in Chestnut Hill, Massachusetts that features popular shops such as Massachusetts’ first Serena & Lily, Anthropologie/BHLDN, Free People, Athleta, and more. Dining selections include Seasons 52, The Capital Grille, sweetgreen, and Starbucks. Wegmans and Wegmans Wine, Liquor & Beer provide customers with the area’s best grocery shopping, while Equinox, Precision Running Lab by Equinox, SoulCycle, Glowbar and Lunette Optic offer sought-after fitness and health options. Chestnut Hill Square’s Medical Office Building includes Beth Israel Deaconess HealthCare-Chestnut Hill, Beth Israel Lahey Health Urgent Care and eight medical offices. Chestnut Hill Square is a New England Development shopping destination. For more information, visit [ChestnutHillSquare.com](http://www.chestnuthillsquare.com).

**New England Development**

For over 50 years, New England Development has taken a creative, entrepreneurial approach to real estate development and management, delivering and sustaining successful projects across a wide range of property types. The company’s national portfolio includes mixed-use developments that combine retail, residential, office, lab and hotel use, outlet centers, high-end and street-front retail, airport retail, hotels, golf courses, restaurants, and marinas. New England Development’s diverse portfolio includes CambridgeSide in Cambridge, MA, Allston Yards in Allston, MA, Chestnut Hill Square in Chestnut Hill, MA, Outlets of Des Moines in Altoona, IA, Clarksburg Premium Outlets in Clarksburg, MD, Newburyport Development and White Elephant Resorts, among others. For more information, visit [NEDevelopment.com](about:blank).

# # #